

**Wisconsin Southeastern Division (WISE) of the NMRA
Executive Committee Meeting**

**Wednesday March 8, 2023
Location: Lionel Railroad Club & Zoom**

Meeting called to order by Burnell Breaker at 7:08 pm

BOD Present - Burnell Breaker (Interim Superintendent & Video Library),
Dennis Janssen (Treasurer, Paymaster)
Robert Niedermann (Interim Asst-Superintendent, & Contests),
David Rohr (Secretary, Chief Clerk)

Chairs Present - Gary Hendrickson (membership),
David Mielke (Train School) & Cindy Mielke (Owl Car) (joined via zoom at 7:17 pm, left 8:23 pm)

Guests - Bob McGeever (Zoom)

Absent - Tim Koch – BOD

Prior to meeting, Breaker, Niedermann, Rohr, and Hendrickson met at the New Berlin VFW to discuss with manager Michelle, the Train School plan. Contract obtained for Sunday, Jan 14, 2024, and submitted.

Minutes: No changes noted from February 8 meeting minutes, approved

Paymaster Report: Janssen asked if any changes needed for the 990 submission for 2022 tax year.
No changes needed, so it will be filed with the IRS.
No changes noted for the treasurer report from January 11 meeting, approved

Train Sales: February 12 Kenosha Train Swap. Collected \$125.00
Reserved 2 tables again for the March 12 Kenosha Train Swap.
Will have 3 tables for selling at March 19 Lionel Club Show before our meet.
Need to discuss what to do with some of our for-sale items after March. There is another swap at OAW Sports complex in April 23.

We did give 6 On3/On30 San Juan Car Co. cars to South Side Trains to sell on eBay.
Did quite well, \$300.24 gross sales, \$183.15 net receipt

Committee Reports:

Gary Hendrickson – will attend meeting
Gary is donating up to 4 cars to the person/s that joins up the most members.
See the challenge details in the March Owl Car
Gary does not seem to getting much progress on getting membership increases.
Gary discussed suggestions from Christina Zambri Marketing Consultant from HQ.
Dave Nelson – Has an article in the Owl Car
Dave Poquette – nothing to report

Owl Car:

March edition looked good.
Plan to do an April, May, maybe an Aug or Sept issues.
Need pictures. Deadline for April edition is March 15.
Tried to do the March edition, in Publisher, took 15 hours. Doing it in Word, was done in 5 hours.

Meets:

March 19 Meet – New Berlin Entertainment Center
Dave Nelson has 3 clinics set.
Jon Dettmann has offered to have his railroad open after the March 19 meet.
Jon D also has offered to be the layout tours coordinator.

John Hagen can't find layout information binder. So, we will have to recreate layout info.
May have info in our storage unit, or Slater may have info.

April 16 Meet – Oconomowoc Historical Museum

2 clinics arranged by Club: Dave Evans & Chuck Gevaert,

No contests are planned, short membership meeting, one layout tour.

The WISE Website needs an update with this latest info.

Train School review:

Discussion of New Berlin VFW Hall as home for Train School (Jan. 14, 2024)

Advertising on Facebook, local newspapers

Other news:

The Bus trip from Madison area visiting MKE layouts has been canceled.

Had 12 signed up and is \$50 per person with 32 min. Carpool has not much interest.

Rockford is having a May 7 gathering with folks from SCWD.

MWR Region no convention planned this year

2023-2024 Schedule discussion:

Piggyback onto Lionel Club show dates?

Dates: Oct 15, Nov 19, Jan 14 Train School, Mad City Feb 17 & 18, Feb 25?,

Mar 17 member meeting & elections??, Apr 21 East Troy.

Go somewhere else in Division for 1 meet?

East Troy for April 21, 2024 meet. Have contract from ETRR. (East Troy RR) \$450 for

50 people + box lunch at \$10 each from Elegant Farmer. Beverage would be extra.

Trainfest

No show in 2023. Next show 2024.

April Business meeting:

How much do we need/want to tell membership at April 16 meet in Oconomowoc?

Discuss concerns that were brought up regarding membership demographics and participation.

Future of the WISE Division?

Next Meeting:

Scheduled for Wednesday April 12, 2023 at 7 pm at the Lionel Railroad Club in New Berlin.

Meeting adjourned at 8:58 pm.

Respectfully submitted by David A. Rohr, Chief Clerk.